Late Night Shuttle Quick Facts and Information

February 2021
Late Night Shuttle - Basics

- Paid for through the Alternative Transportation Fee
- Provides service after the WTA buses have stopped running for the night
- Runs Monday-Saturday, 11PM-3AM and Sunday 9PM-2AM
- Open to all Western students
- Need Western ID to board
- Riders can bring one guest on the shuttle with them
- Runs when classes are in session Fall, Winter and Spring Quarters
Current Shuttle System

• Fixed route
• Pick-up and drop-off at WTA bus stops
• Real-time shuttle tracker app is available
Late Night Shuttle Ridership

- Uber and Lyft arrived in Bellingham in 2015
- During the 2016-2017 school year ridership on the shuttle was more than halved

<table>
<thead>
<tr>
<th>School Year</th>
<th>07-08</th>
<th>08-09</th>
<th>09-10</th>
<th>10-11</th>
<th>11-12</th>
<th>12-13</th>
<th>13-14</th>
<th>14-15</th>
<th>16-17</th>
<th>18-19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Rides</td>
<td>22,206</td>
<td>29,736</td>
<td>31,154</td>
<td>32,686</td>
<td>41,511</td>
<td>45,570</td>
<td>42,129</td>
<td>38,718</td>
<td>17,894</td>
<td>13,241</td>
</tr>
</tbody>
</table>
Alternative Transportation Fee

Where does the money go?
• 75% Student WTA Bus Pass
• 15% Late Night Shuttle
• 10% Other
   (Other includes salaries, supplies, and administrative costs)
Service Models in Consideration

- The current system
- A system that is 100% on demand and door to door
- A hybrid system with a fixed route and on demand service
Possible Geofenced Service Area

- Within this boundary students would not pay out of pocket for a ride during shuttle hours